

Ngā Tohu Reo Māori o Raukawa



Raukawa Māori Language Awards

**Entries Close
Friday 22nd August 2008**

**Finalists advised by the
29th of August 2008**

**Awards Night is the
20th of September 2008**

- **Venue: Te Wānanga o Aotearoa, 71 Ashworth St, Tokoroa.**
- **Dress: Semi formal.**
- **Includes: Dinner & Entertainment.**
- **Ticket price: \$25 per person. (60 yrs and over Free)**
- **Tickets available from: Raukawa Trust Board, Campbell Street, Tokoroa**



RAUKAWA MĀORI LANGUAGE AWARDS

These awards are organised by Raukawa Reo. We aim to celebrate and recognise innovative efforts to promote the Māori language either within the Raukawa region or specifically with Raukawa descendants outside the rohe.

Innovative finalists will be endorsed by Raukawa Reo for the National Māori Language Week Awards. This may mean nation wide exposure. Information is on www.nzreo.org.nz. Let us know what you are doing for Maori Language Week. We will include this in a combined advertisement in the Local paper.

Long Term Awards:

Outstanding efforts in promoting te reo Māori for the year ended 31 July 2008.

- Category 1. Māori Medium Education (Kōhanga, Kura, Wānanga)
- Category 2. Business / Organisation
- Category 3. Community groups / Whānau
- Category 4. Marae/ Hapū

Māori Language Week Awards

Outstanding efforts in promoting te reo in Māori language week 2008

**Māori Language Week Runs from 20-27 July 2008*

- Category 5. Business / Organisation (Māori language week only)
- Category 6. Government / Local Government
- Category 7. Mainstream Education (ECE, primary, secondary and tertiary)
- Category 8. Media (website / print / TV / radio)

Raukawa Special Awards

Marae Reo Restoration Planning Award

Honouring Raukawa marae who have completed their own strategic plan to restore the Māori Language within their hapū and whānau

Ngā Kaumātua (Reo tuku iho)

Honouring kaumātua who have selflessly given of their time to leave oral recordings as a legacy for future generations.

Supreme Organisation / Group Award (Chosen from all finalists)

Supreme Individual Award(s) (Nominations accepted)

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Entries will be judged on their promotion of te reo Māori in terms of the following criteria:

Impact / Participation / Innovation, originality & creativity / Commitment demonstrated / Strategic approach

Note: The respective size, nature and resources of each organisation will be considered when comparing entries.

What can you do to promote the Māori language?

Competitions / Bi-lingual or Te Reo Signs or Labels / Events / Kapa Haka / Classes / Displays / Māori Greetings / Bi lingual Checkouts / Debates / Stickers / Reo Lollies/ Clothing / Waiata in Foyer / CDs / DVDs / Pronunciation / Te Reo Articles / Te Reo Policies / Te Reo Badges / Te Reo Meals / Te Reo Programmes / Te Reo Speech Competition / Te Reo Sports / Promotional Pamphlets / Te Reo homework projects / Te Reo scholarships / Support Te Reo Projects / Sponsorships /

Conditions of Entry

Entries:

- Entries may be in English or Māori
- Entries from outside the Raukawa region* will be accepted if it is clear that either the project was run by or benefitted Raukawa people*.

*Definition:

The Raukawa region refers to the traditional area that falls within & around Te Awamutu, Cambridge, Matamata, Tirau, Putaruru, Tokoroa, Atiamuri and Titirau. *The term Raukawa people refers to descendants of Raukawa that are connected through whakapapa links to the Raukawa region (above).

Supporting Material:

- Please ensure your entry clearly identifies who you are and which criteria you are aiming to meet.
- Any CDs, DVDs, or VHS submitted as part of an entry must not exceed seven minutes in length (only 7 minutes will be judged).

- All submissions should be accompanied by a summary of your entry of no more than **100** words.
- Please attach to your entry three copies of all supporting material
- Suitable colour photographs of all entrants (your group/organisation/ or individuals must be submitted for possible use in the awards evening and promotion.
- All material submitted will remain the property of the Reo Department of the Poari Matua o Raukawa and will not be returned. It also may be used for promotional purposes and for future award promotions.

Finalists:

- All finalists will be expected to attend the awards evening on Saturday the 20th of September. Finalists will receive five complimentary tickets to the awards evening. However, travel and accommodation for the awards evening will be the finalist's responsibility.

Judges:

- A panel of independent judges will judge the awards.
- Their decision will be based on how well your entry has promoted te reo in terms of the general criteria as outlined.
- The decision of the judges is final and no correspondence will be entered into. Winners will be announced at the special awards evening at:
TWOA, Tokoroa. 5:30 p.m. Sat. 20/9/2008.

Deadline for entries:

5pm, Friday 22th August 2008. Finalists will be advised by 29th August 2008

Send Entries To

Raukawa Reo
P.O. Box 185,
Te Awamutu 3840.

Inquiries

Roger Lewis 027 554 2772 / 07-8703342
Roger.lewis@raukawa.org.nz

PLEASE FILL IN ALL RELATED SECTIONS and send to Raukawa Reo, PO Box 185, Te Awamutu 3840

Contact person		Name		Designation	
Organisation		Organisation		Email	
Postal Address					
Phone	Business	Home	Cell		
Award Category	Cat. 1- Māori Medium Education (Kōhanga, Kura, Wānanga)	Cat. 2- Business / Organisation (long term award)	Cat. 3- Community groups / Whānau	Cat. 4- Marae / Hapū	
	Cat. 5- Business / Organisation (Māori language week only)	Cat. 6- Government / Local Government	Cat. 7- Mainstream Education (ECE, primary, secondary, & tertiary)	Cat. 8- Media (website / print / TV / radio)	
Please provide a brief overview of the activities that you carried out for the Māori Language Week (100 word Max. – continue on separate sheet if required)					

I have read the Conditions of Entry and I confirm that:

- Nominees and items fit the criteria
- All copyright clearances have been obtained
- I have submitted three copies of all supporting material
- I have submitted a photograph of the individual or team involved
- I understand that entries will be kept by the Raukawa Reo for promotional purposes and future use.

Helpful points for preparing entries:

- Read the Conditions of Entry carefully
- Judges will be assessing the extent your entry promotes te reo in terms of its impact, participation, innovation, creativity, originality, commitment and strategic approach.
- Fill in all the relevant sections of the entry form.
- Check that you have included all the required material.
- If you have any queries or questions please contact:
Roger Lewis 0275542772 roger.lewis@raukawa.org.nz See also www.raukawa.org.nz